

70 percent of Japanese Tourists will not likely return to Hawaii

DBET 2007 visitor satisfaction survey Star Bulletin 1/10/08

20-year low in Japanese Visitors seen

Allison Schaefers-Honolulu Star Bulletin 1/10/08

"However, low visitor satisfaction is a primary reason that Japanese visitors are choosing to spend their time and money in other destinations, and that is an issue Hawaii must address", said Hawaii Tourism Japan Executive Director Takashi Ichikura.

"We are seeing huge gaps in post arrival satisfaction levels from the Japanese according to DBET's 2007 Visitor Satisfaction Report," Ichikura said

"In the latest survey, only 50% of Japanese visitors were satisfied with thier trip to Hawaii. And more that 70% of those who said that they were not likely to revist Hawaii would prefer to go somewhere else", he said

Smoke-free law, not bad for business experts say

Treena Shapiro- Honolulu Advertiser 1/10/08

State Officials, Health experts and a Mainland Consultant told members of the House and Senate health committes that there has been no negative economic impact since the state's smoke-free law was enacted November 2006.

There is only one thing more dangerous than "Cherry Picking your Data or manipulating statistics or scientific data for a personal adgenda.

That would be, Letting the wool get pulled over your eyes!
Which Experts are you going to believe?

The truth may be hard for you to accept, but nontheless it is the truth. It's a new Year. Together we can make adjustments that would obtain a more common sense, business-wise approach to our, visitor unfriendly, business damaging, smoking ban law.



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