

"Smoking with Aloha"

A Miserable Failure of a Campaign Strategy,
specifically designed, to lure the

Japanese back to our shores.

(Even he doesn't look happy about it!)

Lets try something completely different...



Why not try ... Treating Smoker's "with Aloha"

Fact: *The Japanese Yen is trading at nearly an all time high.*

Fact: *They still are refusing to come back in any great numbers.*

Fact: *Their outbound tourism numbers are up 5%. They are traveling in greater numbers, they are just not choosing HAWAII as their destination.*

Fact: *50% of those that do come are dissatisfied with their accomodations. (DBET 2007 report.)*

Fact: *70% who answered the survey say they will not likely return to Hawaii.*

No Aloha for Smoker's, No Aloha Period! Disenfranchising the goose that lays the golden egg is not only foolish, it's suicidal. In a perfect world, nobody smokes. Last time we checked, we were still trying to entice visitors from the planet Earth. (Minimally. a full 20% of the world-wide population base are smoker's). And Dr. Andrew Hyland has the nerve to say "no negative economic impact"! Hogwash, Dr. Hyland. And can we please get our consultation fee back. The tax payers are going to need that money now more than ever!

Smoker Friendly Establishment... E Komo Mai...

It's the Common Sense, Business-wise changes in 2008 to SB 295, that we all can live, work and thrive with...



BAN THE BAN!

Jolyn Tenn Co-Chair, Hawaii Smokers Alliance 808-721-8384
Fred Remington President HIBOA 808-479-0792
Dave "Kawika" Crowley Co-Chair HSA, AFFOC 808-381-9031